



## Restoring Hope Transplant House Video Production Wins Telly Award

Middleton, WI, August 25, 2008: Cindy Herbst, Executive Director, announced today that the HD Video production featuring the Restoring Hope Transplant House has received a Telly Award for outstanding achievement in a public service production as part of the 29<sup>th</sup> annual competition.



Performance Courseware, Inc. ([www.performancecourseware.com](http://www.performancecourseware.com)) of Janesville, WI donated their time, talents and equipment to produce the award-winning promotional video as well as two public service announcements featuring University of Wisconsin Football Coach Bret Bielema and former Green Bay Packers legend John Brockington to help raise awareness and funding for the Transplant House.

Cindy Herbst added, "We are so thrilled for Performance Courseware. Dean Mieske and his staff have taken our raw passion and energy for Restoring Hope Transplant House and given it the depth of visual, audio and story. They became one with us to understand, appreciate and know what these patients and their caregivers go through. What more could you ask for? So for us to see them receive this award, is very emotional and the thank you we could not express enough."

"It was a pleasure and an honor to work with Restoring Hope. Their social cause, and need for a fundraising video were so clearly laid out it really helped enable our team to create this award-winning piece," said Performance Courseware's Nick Carvin, graphic development manager.

The award-winning video and PSA's can be seen online by visiting the "Videos" page on the Transplant House website: [www.restoringhope.org/the\\_house/videos.php](http://www.restoringhope.org/the_house/videos.php)

### About the House

The Restoring Hope Transplant House is currently **not open** to provide support to transplant patients or their caregivers. Additional funding is needed to begin the necessary renovations before the doors can be opened to guests. The current house has 10 bedrooms with community bathrooms, and much of the rest of the house is in disrepair. Renovation plans expand the house to 16 bedrooms - each with their own bathrooms, a completely remodeled kitchen and expanded community areas.

Restoring Hope Transplant House is a non-profit organization located in downtown Middleton. With your help we will soon offer comfortable and affordable housing to transplant patients and their caregivers while they are in the Madison area receiving world-class care at nearby medical facilities.

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Contact: Cindy Herbst  
Executive Director  
Restoring Hope Transplant House  
[www.restoringhope.org](http://www.restoringhope.org)

7457 Terrace Avenue  
Middleton, WI 53562  
Phone 608-831-1726  
[restoringhope@tds.net](mailto:restoringhope@tds.net)